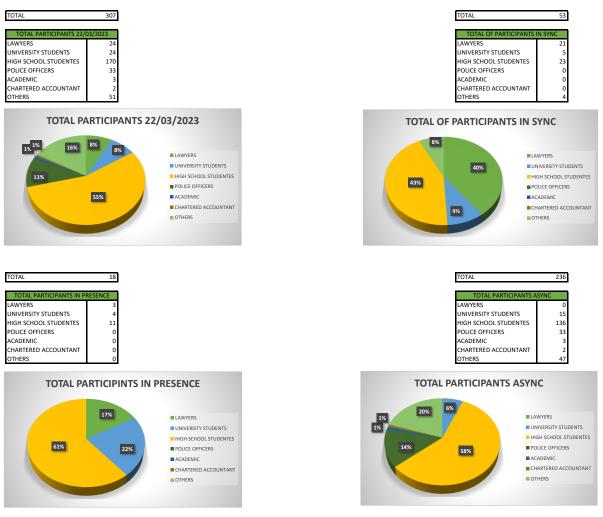
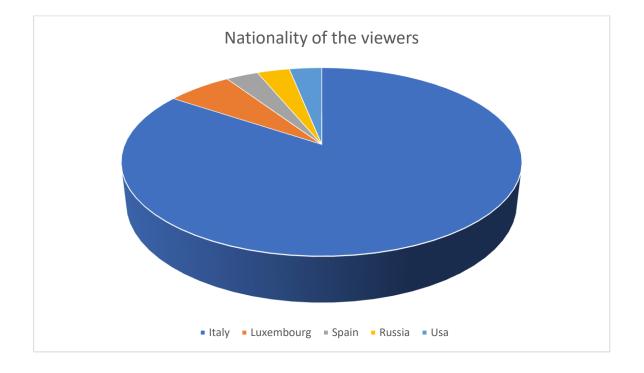
LESSON 12 - 22/03/2023



22 March – Website

Paese	Acquisizione		
	Utenti 🤟	Nuovi utenti	Sessioni
	32	8	38
	% del totale:	% del totale:	% del totale:
	100,00%	100,00%	100,00%
	(32)	(8)	(38)
1. 🚺 Italy	27	5	33
	(84,38%)	(62,50%)	(86,84%)
2. 🚍 Luxembourg	2	2	2
	(6,25%)	(25,00%)	(5,26%)
3. 💶 Spain	1	0	1
	(3,12%)	(0,00%)	(2,63%)
4. 📷 Russia	1	0	1
	(3,12%)	(0,00%)	(2,63%)
5. 述 United States	1	1	1
	(3,12%)	(12,50%)	(2,63%)



22 March – Social Networks

INSTAGRAM				
Accounts reach	Interactions	Total followers		
226 (+4,6%)	27 (+22,7%)	254 (+0,3%)		

TWITTER				
Impressions	Shared posts	Engagements		
212	1	7		